

## What our Clients are Saying...

### **Phil Ledent**

*Executive Director, The Michigan Institute of Masonry (MIM)*

“Partnering with AOE has allowed us to broaden our reach, not only in Michigan but nationally. In just three months, we’ve increased our followers by more than 25 percent, creating many more opportunities for masonry on projects. Our partnership has allowed us to spotlight our members and has drawn traffic to the MIM which continues to highlight the value and beauty that is masonry construction.”



### **David Perkins**

*Vice President, Government Affairs and Communications,  
Heidelberg Materials*

“I really appreciate the responsive way that AOE has worked to collaborate and engage with us in our rebranding project. They have walked with us every step of the way with support and enthusiasm.”

### **Kristin Vandivier**

*Service Sales Manager, Rieck Services*

“AOE helped us identify local radio stations and create ads to attract potential employees. These tactics have been very successful. As a recent new employee told us: “I knew you were hiring from the information on your highway sign and ads on the radio station I listen to.”



### **Michael Kremer**

*Vice President of Marketing, American Concrete Pipe Association (ACPA)*

“As our world has continued to evolve, so has our marketing needs and the demands of our partners. This is where the AOE team has stepped up with branding, design direction, and other marketing communications needs. Acting as a true extension of our staff in preparation for our industry’s biggest event, AOE’s team allowed us to meet our weird and oddly timed deadlines with great attitudes all while providing exceptional results. Simply amazing.”

### **Jeff Ortman, P.E., HFDP**

*President, HAWA Inc.*

“Since we began working with AOE in 2017, they have been a consistent contributor to HAWA’s success as well as our growth. Thanks to our partnership with them, we’ve developed a new attitude toward marketing and have a much better appreciation of the value it brings to our firm.”



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### **Vince Messerly**

*President, Stream + Wetlands Foundation*

“Thanks to AOE for all that you do for us! We wouldn’t be here today without the great support we have gotten along the way from AOE and so many others.”



### **Brian Gallagher**

*Marketing Committee Chair, National Steering Committee,  
Concrete Industry Management (CIM) program*

“The 2023 Concrete Industry Management (CIM) Auction at World of Concrete shattered all previous records! Our partners at AOE were essential in helping the National Steering Committee promote the Auction. For more than 15 years, we’ve counted on AOE to help support our public relations, social media and marketing efforts to promote the Auction and the CIM program. The AOE team was, and continues to be, an important part of our success.”



### **Laura O’Neill Kaumo**

*President/CEO, American Concrete Pavement Association (ACPA)*

“ACPA’s strategic plan prioritizes supporting promotion and broadening our communications efforts. AOE has quickly proven to be an instrumental partner in helping the American Concrete Pavement Association meet our goals on behalf of our members, Chapter/State network and the concrete pavement industry. They always deliver.”



### **Chris Carwie**

*Business Development Manager, AG Peltz Group, LLC*

“I have only had the pleasure of using AOE’s services for a few months. In this short time, I have found them to be professional, timely, and most importantly, proactive. In short, they are providing me with an “easy button” for marketing and social media activities, which is providing great value to the RCC Pavement Council.”



### **John Roberts**

*Executive Director, International Grooving and Grinding Association (IGGA)*

“AOE’s far-reaching relationships with numerous cement and concrete oriented associations makes collaboration with AOE all the more effective.”

