



Specialties:

Emily is a member of AOE's Diversity, Equity and Inclusion Practice group and also has experience serving as the Fraternity and Sorority Life DEI Ambassadors at Clemson University. She has also developed a deep expertise in the strategic programming of DEI planning.

EMILY GALLAGHER

MARKETING ASSISTANT • AOE

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Background:

With training in Graphic Communications, Emily helps with the visioning and execution of several branding projects under the direction of AOE's Director of Design. She also has extensive experience writing social media, blogs and case studies, ensuring that the right message is portrayed both in words and graphics.

Her Role at AOE:

Emily has been a Marketing Assistant for AOE since 2021 and has proved herself to be a talented marketing professional and DEI expert. During her tenure, she worked with AOE to help launch their DEI program. Her specific responsibilities include development of electronic and print marketing materials, website design, content writing and social media.

Her Skills Include:

- Graphic design
- Web design
- Marketing strategy
- Social media strategy and implementation
- Event planning
- Writing

Education and Designations:

- B.S., Graphic Communications, Clemson University - 2023
 - Minor in Brand Communications
- Certificate in Diversity, Equity and Inclusion, University of Michigan - 2021