



Specialties:

Jessica's specific focus on the commercial and industrial construction industries and communications experience provides the skill sets to deliver high-quality content for clients. She is able to turn complex technical information into easy-to-comprehend content that can communicate the stories of concrete and construction. Additionally, her insider knowledge of media helps elevate client's marketing efforts.

JESSICA PORTER

ACCOUNT MANAGER • AOE

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Background:

Jessica brings more than a decade of communications experience focusing specifically on the commercial and industrial construction industries. With roots in print journalism, she has a history of writing and editing construction-related trade magazines, as well as newsletters and digital content. Jessica can deliver technical information in an easy-to-understand format that is always well written and accurate. Her background provides an insider look into media and allows her to provide a number of communications-related tasks, including:

- Case Studies
- Ebooks
- White Papers
- Articles
- Public Relations
- Press Releases
- Blogs

Her Role at AOE:

Jessica supports AOE's public relations and marketing efforts and has worked with the following clients:

- IGGA
- Graycor
- C60
- Heidelberg
- ACI
- ACPA

Her Skills Include:

- Copy Editing
- Proofreading
- Article Writing
- Content Development
- AP Style
- Blogs
- Editorial Calendar Management and Development

Education and Designations:

- B.A. Mass Communications, Virginia Commonwealth University
- Member: ACES: The Society for Editing

