



Featured Works:

- [PTI Journal 2025 Issue 1](#)
- [ACPA Pavement Progress Winter 2024 Issue](#)
- [CFA Concrete Facts Spring 2025 Issue](#)
- [PTI Academy Webinar Page](#)
- [PTI FAQ No. 17](#)
- [Content Innovation Blog Post](#)

Skills:

- Writing and editing
- Editorial design and publication management
- Social media content creation
- Research and fact-checking
- Learning management system development and administration

EMILY EMANUELSEN

PUBLISHING MANAGER • AOE

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Background:

Emily joined AOE in 2023 as a Publications Coordinator, where she oversees a variety of projects, including highly technical publications, social media content and press releases. Her role has since expanded to leading entire publication processes, from editing to digital distribution, while managing client communication and engagement. She brings expertise in post-tensioning and concrete alongside her strong skills in writing and editing.

Her Role at AOE:

Emily has extensive experience in editing, writing and administration across for-profit and nonprofit organizations. She has worked on certification programs, technical documents and educational materials, bringing a detail-oriented and client-focused approach to every project.

At AOE, she manages a range of responsibilities, including:

- Acting as Managing Editor for ACPA Pavement Progress and CFA Concrete Facts magazines.
- Writing the PTI monthly newsletter, press releases and blog content.
- Leading PTI's online education program, from structure design to course and exam creation within the Learning Management System.
- Spearheading PTI's monthly webinar program and securing PTI's certification as an AIA-approved continuing education provider.
- Overseeing the publication of 16+ new or updated PTI documents, including editing, layout and digital publishing processes.

Emily actively contributes to AOE's AI and PR practice groups, expands client marketing efforts with comprehensive campaigns and develops strategic content that drives engagement, including webinar programs and white papers on technical topics such as post-tensioned bridges.

Key Projects:

- Developed and launched PTI's Online Learning Management System for certification, training and on-demand webinars.
- Wrote blogs and appeared as a guest on podcasts to represent AOE thought leadership.
- Collaborated on marketing campaigns to support engagement for PTI and other associations.

Education and Designations:

To ensure that her skillset remains cutting-edge, Emily has completed professional training in areas such as AP Style, AI tools for content creation, journalism, association management, copy editing and content innovation.

- Master of Fine Arts in Writing (Fiction), Pacific University - 2021
- Bachelor of Arts in English and Economics, George Fox University - 2013
- Hermes Creative Award winner, CFA Concrete Facts - Spring 2025 issue