



Experience:

Many years in the customer service field allows Janice to help AOE create content and convey their message to new and existing clients.

JANICE CLINES

MARKETING MANAGER • AOE

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Background:

Building on many years in the customer service field, Janice brings a focus on the voice of the customer to all activities. As AOE's Marketing Manager, she is responsible for executing our marketing plan as well as assisting other account managers with a variety of tactics to include social media, email communication, and more. A pro on camera, Janice is also a familiar face on our webinars as well as serving as moderator for many of our clients' podcasts and webinars. Additional skills include video editing, graphic and web design and social media/website analytics.

Her Role at AOE:

Janice provides support in the following areas:

- Creating and posting content on AOE and other various social media platforms
- Editing and generating newsletters for AOE and clients
- Adding and editing content to all of AOE's various websites
- Hosting, editing and publishing a variety of webinars for AOE and various clients

Her Skills Include:

- Video editing
- Hosting webinars
- Creating graphics
- Photoshop
- Public speaking

Education and Designations:

- B.S., Auburn University
- Google Analytics Training
- Certified AI Marketing Consultant - Marketing Intelligence Institute

