



## DREW BURNS

STRATEGIC PLANNING CONSULTANT • AOE

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### **Background:**

Highly accomplished business development professional with extensive experience in strategic marketing, operation planning, and creative content development. As the Owner and Lead Consultant at Team Wednesday, Drew collaborates with diverse organizations to elevate their brands through strategic initiatives, compelling narratives, and captivating graphic designs.

He is currently working with digital marketing agencies, service nonprofits and trade associations on various projects related to marketing and business development. Drew's expertise spans event management, strategic planning, content curation, graphic design and organizational management. Above all he works to ensure that each project resonates deeply with its target audience and is focused to produce results.

### **His Role at AOE:**

Drew presently acts as a strategic planning consultant for AOE. He works diligently with clients to craft strategies tailored to their needs through planning exercises, research, and collaborative discussion.

### **His Skills Include:**

- Branding and Marketing Strategy
- Content Development/Copywriting
- Strategic Planning
- Graphic Design
- Fundraising and Events

### **Education and Designations:**

- Bachelor of Science, Michigan State University – 2009
- Certified Association Executive, American Society of Association Executive – 2020
- Member: American Society of Association Executives
- Member: Michigan Society of Association Executives