



## **BRYCE BARKER**

DIRECTOR OF ASSOCIATION MANAGEMENT SERVICES • AOE

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## Her Role at AOE:

Bryce is tasked with the management and oversight of AOE's association management portfolio. Her responsibilities extend to the project management and efficient operation of this business line, requiring a keen strategic vision and adept organizational skills. Bryce serves as the liaison between AOE and association staff/board members, acting as a key link in fostering effective communication and collaboration. Bryce holds a pivotal role in the successful execution of project initiatives, with a focus on meeting strategic objectives and operational efficiency.

Bryce also serves as the Executive Director for the Great Lakes Cement Promotion Council (GLCPC) and is responsible for the management of all association activities.

## Her Skills Include:

- Strategic Planning
- Problem-solving
- Detail-oriented

- Project Management
- Time Management

## **Education and Designations:**

- Certified Meeting Professional, Events Industry Council 2019
- B.S. in Tourism, Hospitality and Event Management, Indiana University 2016

