



BACKGROUND:

As Director of Design, Lindsay works with clients to develop content used to convey key messages to their target audiences.

Her work includes a wide range of communication pieces, such as videos (whiteboard, motion graphic and live action), graphics (infographics, ads, social media images and graphics for articles), brand assets (marketing materials, logos and brand guidelines) and writing (articles, website copy and social media posts).

LINDSAY CHELF

DIRECTOR OF DESIGN • AOE

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HER ROLE AT AOE:

A member of the AOE team starting in 2014, Lindsay assists clients from a variety of industries in communicating their mission, goals and projects through the creation of engaging and informative graphics, brand assets, websites, videos and other visual content.

Lindsay serves as our Director of Design and manages the development and workflow of all graphic and video projects. She is known for her ability to tell a story visually.

HER SKILLS INCLUDE:

- Graphic design, including infographics, ads, logos, images for articles and other graphics to supplement marketing materials
- Developing, designing and editing whiteboard, motion graphic and live action videos
- Recording and editing voice overs for videos
- Writing, editing and proofreading articles for publication, blogs, website copy and enews content
- Designing websites and microsites
- Creating and designing presentations (Prezi and PowerPoint)
- Creating and maintaining media lists and other editorial documents
- Developing social media content

EDUCATION:

- B.A. History, Miami University – 2006
- M.A. Public History, Wright State University – 2008
- Graphic Design: Layout and Composition (2019)
- Graphic Design: Advanced Layout and Composition (2020)
- Adobe InDesign (2020)
- Technical Writing (2020)
- Accessibility in Web Design (2020)
- Adobe After Effects (2021)
- Adobe Premiere Pro (2021)
- Podcast Development (2021)
- DEI Certification for Communicators (2021)
- Accessibility and Inclusive Design (2021)

